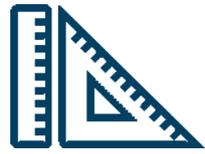


# GLOBAL FISHERY FORUM & SEAFOOD EXPO RUSSIA – MAIN B2B EVENT OF RUSSIAN FISHERY INDUSTRY

OUR REGULAR PARTICIPANTS:



# SEAFOOD EXPO RUSSIA IS THE ONLY FISH & SEAFOOD PROCESSING EXHIBITION IN RUSSIA



Exhibition space:

**26 000**

sqm



Visitors:

**10 000+**

buyers from 45 regions  
of Russia and 50 countries



Exhibitors:

**350+**

companies from 35 regions  
of Russia and 30 countries



Forum participants:

**1 200**

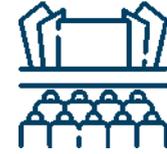
delegates  
from 40 countries



Forum speakers:

**40+**

Russian and foreign experts  
and influencers



Program:

**15**

events  
of Forum business program

\* planned for 2021

## WHY EXHIBIT AT SEAFOOD EXPO RUSSIA?

- Top Quality Attendees – exclusive business event for professionals and buyers
- Purchasing Authority – 84% of visitors make decisions or influence on them
- All bellwethers in one place – among exhibitors Russian and world industry leaders
- High efficiency – profit from contracts signed during exhibition amounted in millions of euros

## EXHIBITING IN SEAFOOD EXPO RUSSIA YOU CAN:

- find new clients and partners
- increase trade volumes and sales territory
- meet your potential clients face to face
- run into new distribution channels

## VISITING SEAFOOD EXPO RUSSIA YOU CAN:

- find new suppliers and choose necessary production and services
- meet companies' leaders and get best prices
- learn useful information for developing your business
- see new technologies live

## EXHIBITION SECTORS:



FISH & SEAFOOD



EQUIPMENT & SERVICES



SHIPBUILDING, SHIP EQUIPMENT  
AND SYSTEMS



AQUACULTURE



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# EXHIBITORS 2019

335 companies from 35 Russian regions and 25 countries

69% Russian companies

31% foreign companies

## EXHIBITORS' PROFILE

### FISH & SEAFOOD

- catching & processing
- aqua- & mariculture
- fish & seafood retail

### EQUIPMENT & SERVICES

- processing equipment
- refrigeration & freezing
- equipment for aqua- & mariculture
- feeds, additives & veterinary
- equipment for aquaculture
- packaging
- logistics & storage
- financial services & insurance

### SHIPBUILDING & EQUIPMENT

- shipbuilding & repair
- engines
- ship equipment & navigation systems
- fishing gear



### EXHIBITORS FROM 25 COUNTRIES

• BELARUS • BELGIUM • CANADA • CHINA • DENMARK • ESTONIA • FRANCE • GERMANY • INDIA • INDONESIA • IRAN • ICELAND • JAPAN • KOREA • LATVIA • MOROCCO • NETHERLANDS • NORWAY • OMAN • POLAND • RUSSIA • SPAIN • SWEDEN • SOUTH AFRICA • TURKEY

### 13 NATIONAL STANDS FROM ALL OVER RUSSIA

• TATARSTAN • KALININGRAD REGION • ARKHANGELSK REGION • LENINGRAD REGION • MURMANSK REGION • PRIMORSKY REGION • ASTRAKHANSKY REGION • SAMARA REGION • NOVOSIBIRSK REGION • ROSTOV REGION • KRASNODAR REGION • CRIMEA • YAMALO - NENETSKY REGION





## VISITORS

### 2019 VISITORS WERE INTERESTED IN

- 67% Seafood processing equipment
- 65% Fishing gear
- 62% Fish & seafood
- 38% Aqua- & mariculture: feeds & equipment
- 36% Ship equipment & navigation systems
- 34% Refrigeration & freezing
- 31% Shipbuilding & repair
- 29% Packaging
- 26% Logistics & storage services

### 2019 VISITORS' PROFILE

- 37% Fish & seafood retail
- 19% Catching & processing
- 19% Shipbuilding & ship equipment
- 10% Aqua- & mariculture
- 8% Financial services & insurance
- 7% Logistics & storage services

## VISITORS' REACH



**9,672 visitors from 42 Russian regions and 38 countries**  
**84% of visitors make decisions or influence on them – they are business owners, CEO and top-managers**



# GLOBAL FISHERY FORUM



Forum speakers:

**40+\***

forum speakers Russian and foreign experts and influencers



Forum participants:

**1100+\***

1100 delegates from 40 countries



Program:

**15\***

15 events of forum business program



Sequence:

**EVERY YEAR**

\* – statistics for 2019



**GLOBAL FISHERY FORUM** is main congress event of Russian Fishery industry.

## Main topics of the Forum:

- Economic efficiency and social stability
- Regulation of fishery and competition
- Legislation support of industry and correlation of state and private interests



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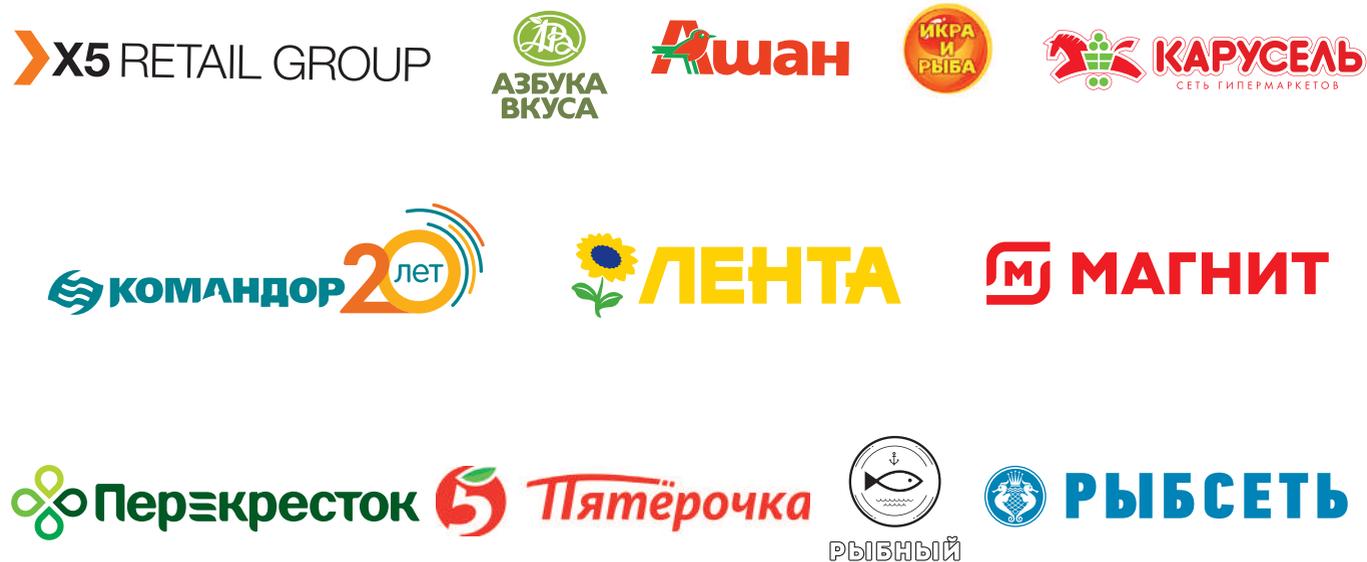
## Retail Center

### Exhibitors' products are on the shelves of Russian largest retail chains

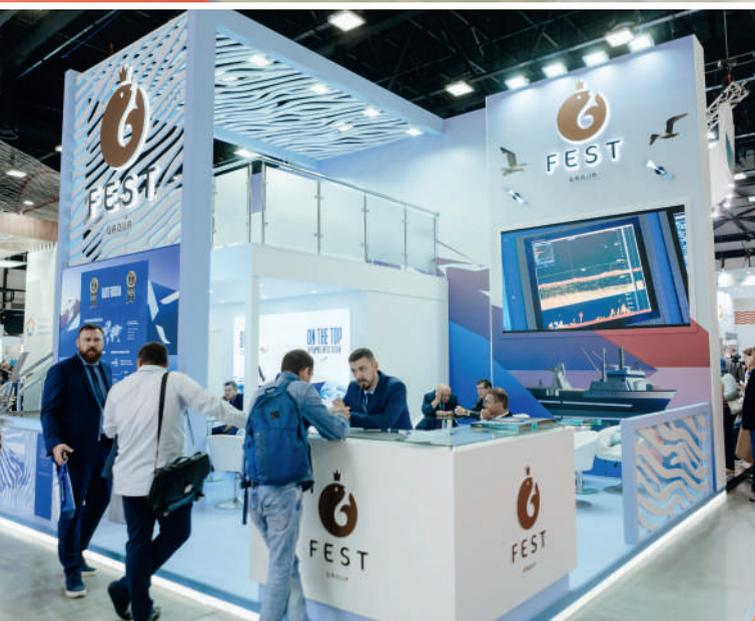
Every year exhibition organizers invite representatives of Russia's biggest retail chains to special zone – Retail Center.

SEAFOOD EXPO RUSSIA Exhibitors have an opportunity to arrange direct delivery of their production to the Russian trade chains.

In 2019 in this business zone specialists of federal and regional retail chains held more than 100 negotiations with fishery and fish processing companies aimed at direct delivery of their production.



# PERSONAL APPROACH TOWARDS EACH COMPANY – WE BUILD EXCLUSIVE STANDS



# MEDIA PARTNERS

SEAFOOD EXPO RUSSIA is covered by the leading Mass Media – central press, industry sources and portals

