GLOBAL FISHERY FORUM & SEAFOOD EXPO RUSSIA
FISHERY • AQUACULTURE • PROCESSING

6-8 JULY 2021
SAINT-PETERSBURG
EXPOFORUM EC, PAVILION G AND H

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IV GLOBAL FISHERY FORUM & SEAFOOD EXPO RUSSIA

SEAFOOD EXPO RUSSIA is the perfect platform to promote new products, equipment, and services in Russia. The event connects thousands of businesses from around the world with Russia's key fishery, aquaculture, processing, shipbuilding, logistic & packaging companies.

SEAFOOD EXPO RUSSIA is among the world's TOP seafood & processing exhibitions:
• SEAFOOD EXPO NORTH AMERICA (Boston, USA)
• SEAFOOD EXPO GLOBAL / SEAFOOD PROCESSING GLOBAL (Brussels, Belgium)
• CHINA FISHERIES & SEAFOOD EXPO (Qingdao, China)

VENUE
26,000 sqm of exhibition space

VISITORS
10,000+ buyers from 45 regions of Russia, CIS and other countries (total 50)

EXHIBITORS
350+ companies from 35 Russian regions and 30 countries

FORUM PARTICIPANTS
1,200 delegates from 40 countries

FORUM SPEAKERS
40+ Russian and foreign experts and influencers

GET YOURSELF A PART OF THE RUSSIAN SEAFOOD MARKET!

WHY EXHIBIT AT SEAFOOD EXPO RUSSIA?

• Top Quality Attendees – The exclusive professional event in the seafood industry in Russia for professionals and buyers
• Purchasing Authority – Our attendees represent the decision-makers of the Russian fishery & processing companies interested in your products
• Attending Seafood Expo Russia results in contracts with Russian companies worth millions of euros

“We are fully satisfied with the results of our participation in the exhibition. Russian buyers expressed sincere interest in the fish processing equipment and technologies from Danish companies. Denmark Pavilion attendees had several successful meetings and negotiations with the fish-processing companies from Russia and CIS.”

Martin Winkel, Head of Danish Fish Tech Group
EXHIBITORS 2019

335 companies from 35 Russian regions and 25 countries

69% Russian exhibitors
31% International exhibitors

EXHIBITORS’ PROFILE

FISH & SEAFOOD
• catching & processing
• aqua- & mariculture
• fish & seafood retail

EQUIPMENT & SERVICES
• processing equipment
• refrigeration & freezing
• equipment for aqua- & mariculture
• feeds, additives & veterinary
• equipment for aquaculture
• packaging
• logistics & storage
• financial services & insurance

SHIPBUILDING & EQUIPMENT
• shipbuilding & repair
• engines
• ship equipment & navigation systems
• fishing gear

SEAFOOD EXPO RUSSIA 2019 EXHIBITORS FROM 25 COUNTRIES
• BELARUS • BELGIUM • CANADA • CHINA • DENMARK • ESTONIA • FRANCE • GERMANY • ICELAND • INDIA • INDONESIA • IRAN • KOREA • LATVIA • MOROCCO • NETHERLANDS • NORWAY • OMAN • POLAND • RUSSIA • SPAIN • SWEDEN • SOUTH AFRICA • TURKEY • JAPAN

13 RUSSIAN REGIONS PAVILIONS
• TATARSTAN • KALININGRAD REGION • ARKHANGELSK REGION • LENINGRAD • MURMANSK REGION • PRIMORSKY REGION • ASTRAKHANSKY REGION • SAMARA REGION • NOVOSIBIRSK REGION • ROSTOV REGION • KRASNODAR REGION • CRIMEA • YAMALO-NENETS’KIJ REGION
SEAFOOD EXPO RUSSIA is the perfect platform to promote new products, equipment and services in Russia. The event connects thousands of businesses from around the world with Russia's key buyers.

SEAFOOD EXPO RUSSIA buyers represent 42 Russian regions, from Kaliningrad in the west to Kamchatka in the Far East, from Murmansk in the Polar North to Astrakhan in the south.

VISITORS 2019

9,672 buyers from 42 regions of Russia, CIS and other countries (total 38)

VISITORS’ PROFILE 2019

37% Fish & seafood retail
19% Catching & processing
19% Shipbuilding & ship equipment
10% Aqua- & mariculture
8% Financial services & insurance
7% Logistics & storage services

VISITORS WITH TOP DECISION-MAKING AUTHORITY

84% Make or influence on decisions
FOCUS OF THE VISITORS AT SEAFOOD EXPO RUSSIA 2019

67%
Seafood processing equipment

65%
Fishing gear

62%
Fish & seafood

38%
Aqua- & mariculture: feeds & equipment

36%
Ship equipment & navigation systems

34%
Refrigeration & freezing

31%
Shipbuilding & repair

29%
Packaging

26%
Logistics & storage services

VISITORS' PROFILE 2019

37%
Fish & seafood retail

19%
Catching & processing

19%
Shipbuilding & ship equipment

10%
Aqua- & mariculture

8%
Financial services & insurance

7%
Logistics & storage services

VISITORS WITH TOP DECISION-MAKING AUTHORITY

84%
Make or influence on decisions
BUSINESS PROGRAM 2019

GLOBAL FISHERY FORUM
A 2-day program of the Forum covered the plenary session, thematic conferences, and round tables, where the attendees discussed the key issues of the fishery, cost-effectiveness and social stability, regulation of fishing activities and competition, legislative ground for the industry and correlation of the public and private interests.

AQUACULTURE DAY
11 July 2019 is announced to be the Aquaculture Day.
Organizers: FAO, Eurasian Aquaculture Alliance, Expo Solutions Group
The speakers of the Aquaculture Day were the Russian and foreign experts in the industry. The attendees included more than 500 specialists from the fisheries and marine culture, the decision makers in the area of equipment and technologies, as well as the investments.

- realizing aquaculture's potential in Russia and the world at large: management, resources, markets
- challenges of and prospects for the development of aquaculture as a business
- business solutions and technologies for aquaculture development in Russia

The exhibitors presented their equipment and services.
The products of the exhibitors had already presented on the shelves of the largest retail chains in Russia.
The retail zone was specially organized at the exhibition. The representatives of the federal and regional retail chains responsible for purchasing the fish and sea products were among the invited buyers. More than 100 negotiations with the fisheries and fish processing companies – the exhibitors in the section of the direct supplies of products to a chain – were performed.

"The Russian Fishery Company got the profit for business after attending Retail Center Project. The Project should be particularly noted for a great number of decision-makers and their 100% involvement in the negotiations. The event was perfectly organized, and a lot of preliminary works had been done. The organizers expressed their sincere concern over giving the attendees the opportunities for holding as many meetings as possible”.

Andrey Lavrik, Retail development director
Russian Fishery Company

"We really appreciate the opportunity for attending the Retail Center Project at the exhibition and for negotiating with many suppliers offering a wide range of products. We came from a place far away from Moscow, which was quite challenging. However, we have found a partner who sees no barrier in long distances. Our new supplier is Fish Factory Mamadyshskiy – an exhibitor. We hope our shops will see their goods in the nearest future. We are satisfied with the organization of the event and the results we have achieved. And we are planning to attend the exhibition next year”.

Elena Abrosimova, Commercial director
RYBNY, chain of fish retail stores, Perm region
PERSONAL ATTENTION TO EACH COMPANY – WE BUILD EXCLUSIVE STANDS
MEDIA PARTNERS
SEAFOOD EXPO RUSSIA efficiently cooperates and promotes the exhibition in the largest industry publications and portals
EXPO SOLUTIONS GROUP
WE REPRESENT THE RUSSIAN FISH INDUSTRY AT INTERNATIONAL EXHIBITIONS

SEAFOOD EXPO RUSSIA IS ORGANISED BY EXPO SOLUTIONS GROUP, THE ORGANISER OF THE RUSSIAN NATIONAL PAVILION AT

• SEAFOOD EXPO GLOBAL (BARCELONA, SPAIN)
• CHINA FISHERIES & SEAFOOD EXPO (QINGDAO, CHINA)