

# POST SHOW REVIEW



**21-23 SEPTEMBER'22**  
— SAINT PETERSBURG —

# GLOBAL FISHERY FORUM & SEAFOOD EXPO RUSSIA

FISHERY • AQUACULTURE • PROCESSING



BRANCH  
EXHIBITION  
OPERATOR

**EXPO SOLUTIONS GROUP**

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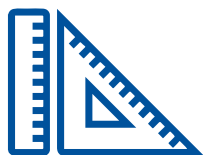






**Global Fishery Forum & Seafood Expo Russia** is Russia's key fishery business event. Every year the show unites all representatives of fishery industry from catching till final delivery to consumer.

Among participants are fishery and processing companies, aqua- and mariculture farms, processing and packaging equipment producers, shipbuilding and ship repairing organizations, fish feed and additives producers, logistics & storage enterprises, banks etc.



EXHIBITION SPACE:

**26 000 m<sup>2</sup>**



VISITORS:

**12 469**

SPECIALISTS FROM 82  
RUSSIAN REGIONS AND  
70 COUNTRIES

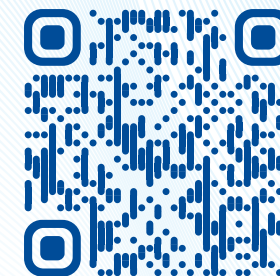


EXHIBITORS

**400**

COMPANIES FROM 34  
REGIONS OF RUSSIA  
AND 14 COUNTRIES

**Forum and exhibition are  
an ideal place for negotiations  
with partners, signing profitable  
contracts, searching for new  
clients and solutions of  
professional problems.**



**SEAFOOD EXPO  
RUSSIA 2022  
3D-TOUR**





## EXHIBITORS' PROFILE BASED ON SECTORS



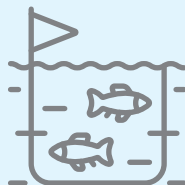
**CATCHING &  
PROCESSING**

**23.2%**



**SHIPBUILDING &  
SHIP REPAIR**

**14.6%**



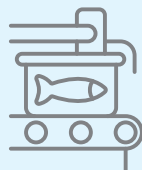
**AQUACULTURE**

**13%**



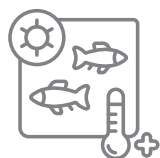
**DISTRIBUTION**

**6.9%**



**PROCESSING  
EQUIPMENT**

**7.1%**



**REFRIGERATION  
AND FREEZING**

**2.5%**



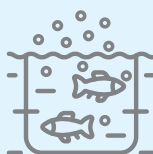
**PACKAGING**

**3%**



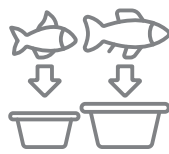
**LOGISTICS &  
STORAGE**

**3.6%**



**FEEDS &  
ADDITIVES**

**4.5%**



**FINAL  
PRODUCTS**

**6.1%**



**HORECA**

**2%**

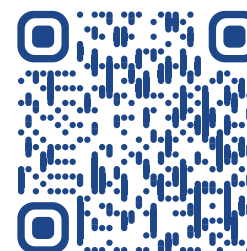


**OTHER**

FINANCIAL AND INSURANCE SERVICES,  
IT-SOLUTIONS, SCIENTIFIC AND  
STATE ORGANIZATIONS

**2%**

For the last five years **Seafood Expo Russia** became the center of attraction for the main players of fishery industry and all related infrastructure. The core of the exposition are fishery companies themselves. Other exhibitors represent spheres to provide industry with smooth and effective working process.



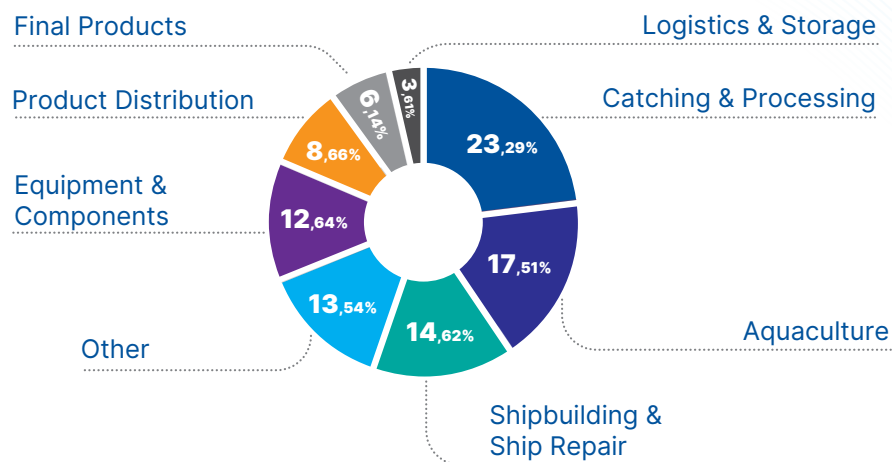
**SEAFOOD EXPO  
RUSSIA 2022  
EXHIBITORS' LIST**



# EXHIBITORS

**400 COMPANIES FROM 34 RUSSIAN  
REGIONS AND 14 COUNTRIES**

## EXHIBITORS' PROFILE BASED ON SECTORS:



## REGIONS OF RUSSIA

• Arkhangelsk region	• Karelian republic	• Murmansk region	• Sevastopol
• Astrakhan region	• Khabarovsk region	• Nizhniyi Novgorod region	• Smolensk region
• Belgorod region	• Kirov region	• Novgorod region	• Stavropol region
• Bryansk region	• Krasnodar krai	• Novosibirsk region	• Sverdlov region
• Chelyabinsk region	• Krasnoyarsk krai	• Primorskyi krai	• Tatarstan region
• Crimean republic	• Leningrad region	• Rostov region	• Volgograd region
• Kaliningrad region	• Magadan region	• Ryazan region	• Vologda region
• Kaluga region	• Moscow	• Saint Petersburg	
• Kamchatka krai	• Moscow region	• Sakhalin region	

## COUNTRIES

• Armenia	• Russia
• China	• The Netherlands
• Croatia	• Turkey
• Egypt	• Finland
• Italy	• France
• Iran	
• Kazakhstan	
• South Africa	
• South Korea	



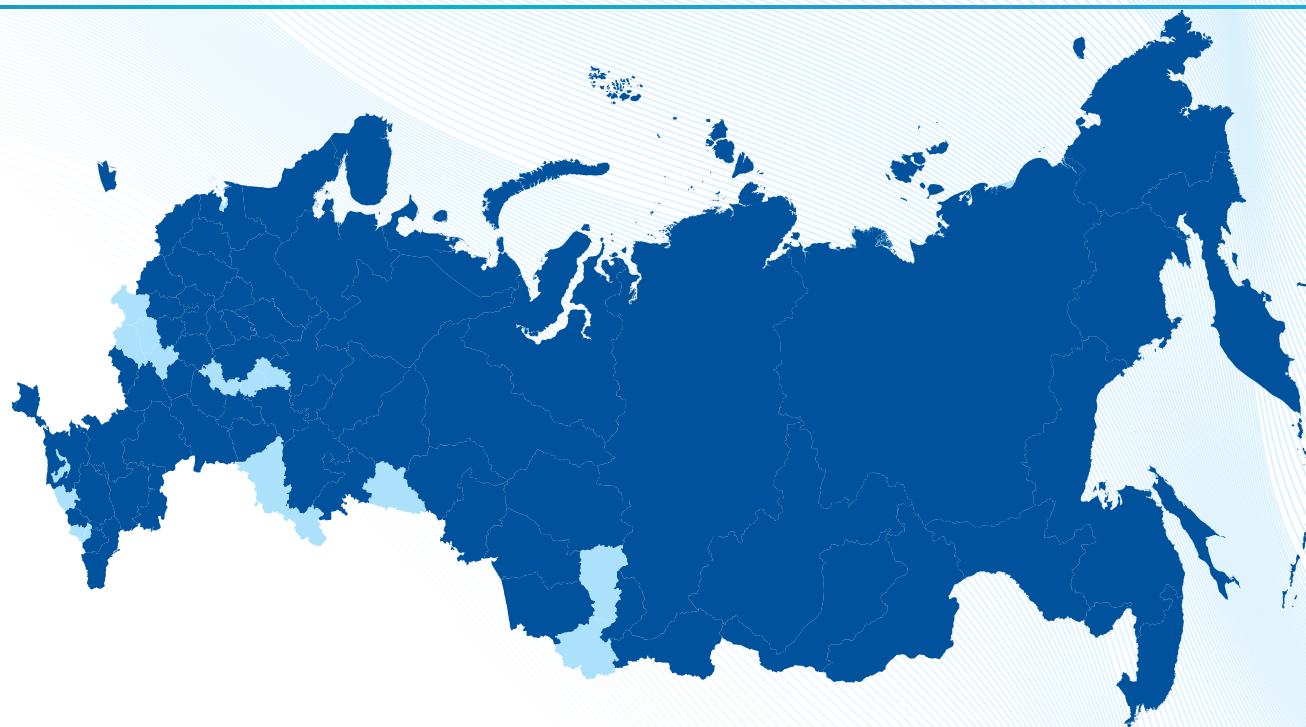


## VISITORS' PROFILE

**12 469 SPECIALISTS  
FROM 82 RUSSIAN REGIONS  
AND 70 COUNTRIES**



**75% OF VISITORS** PREFER  
SEAFOOD EXPO RUSSIA AMONG  
OTHER EVENTS WITH SIMILAR TOPICS  
IN RUSSIA AND ABROAD

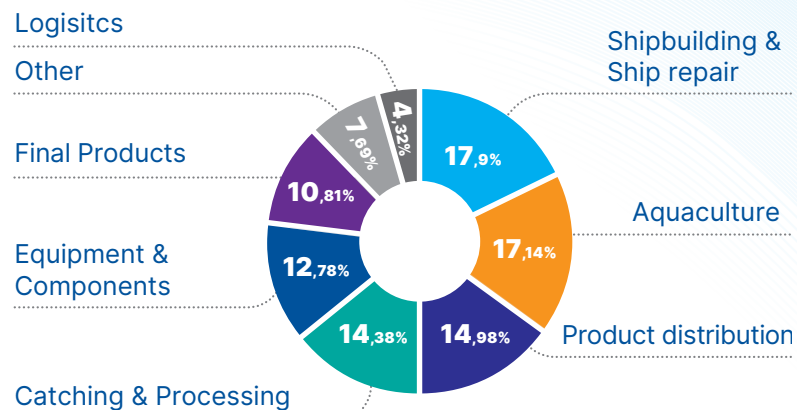


## GEOGRAPHY OF VISITORS RUSSIAN REGIONS:

Altai krai	Kemerovo region	Nenets autonomous region	Republic of Kabardino-Balkaria	Republic of Khakassia	Tomsk region
Amur region	Khabarovsk krai	Nizhniyi Novgorod region	Republic of Kalmykiya	Republic of Chechnya	Tula region
Arkhangelsk region	Khanty-Mansi autonomous region	Novgorod region	Republic of Karachayi-Cherkess	Republic of Chuvashia	Tumen region
Astrakhan region	Kirov region	Novosibirsk region	Republic of Karelia	Rostov region	Ulyanovsk region
Belgorod region	Kostroma region	Omsk region	Republic of Komi	Ryazan region	Vladimir region
Bryansk region	Krasnodar krai	Orel region	Republic of Crimea	Samara region	Volgograd region
Chelyabinsk region	Krasnoyarsk krai	Perm krai	Republic of Mari El	Saint Petersburg	Vologda region
Chita region	Kursk region	Primorsky krai	Republic of Mordovia	Saratov region	Voronezh region
Chukotka autonomous region	Leningrad region	Pskov region	Republic of Yakutia, Sakha	Sakhalin region	Yamalo-Nenetskiy autonomous region
Irkutsk region	Lipetsk region	Republic of Adygeya	Republic of North Osetia	Sverdlov region	Yaroslavl region
Ivanovo region	Magadan region	Republic of Altai	Republic of Tatarstan	Sevastopol	Zabaykalsky krai
Jewish autonomous region	Moscow	Republic of Bashkortostan	Republic of Tuva	Smolensk region	
Kaliningrad region	Moscow region	Republic of Byryatia	Republic of Udmurtiya	Stavropol krai	
Kaluga region	Murmansk region	Republic of Dagestan		Tambov region	
Kamchatka krai				Tver region	



## VISITORS' INTERESTS

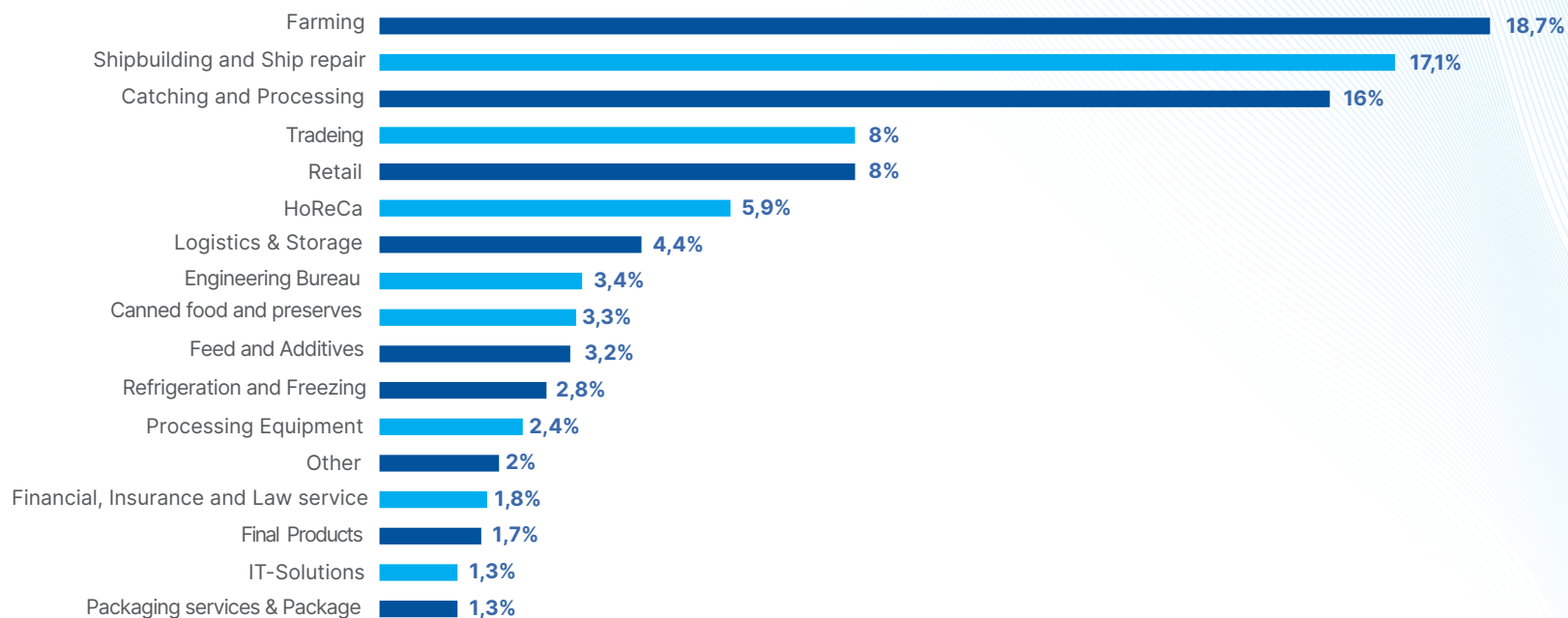


**29%** OF VISITORS MAKE DECISIONS OR INFLUENCE ON THEM. THEY ARE BUSINESS OWNERS, CEO AND TOP MANAGEMENT

**76%** VISIT THE EVENT TO FIND NEW SUPPLIERS, PRODUCTS AND SERVICES

**38%** VISITORS CAME TO THE EXHIBITION FOR THE FIRST TIME

## VISITORS' BUSINESS AREA







GLOBAL FISHERY FORUM & SEAFOOD EXPO RUSSIA

# GLOBAL FISHERY FORUM

**Global Fishery Forum** – the main congress event of Russian fishery industry.



PROGRAM:

**35**

EVENTS OF BUSINESS  
PROGRAM



FORUM SPEAKERS:

**139**

RUSSIAN AND FOREIGN  
EXPERTS AND INFLUENCERS

## AMONG FORUM TOPICS 2022

- SUSTAINABLE DEVELOPMENT OF THE FISHERY COMPLEX
- INTERNATIONAL COOPERATION IN THE FACE OF NEW CHALLENGES
- LOGISTICS SUPPORT OF THE INDUSTRY - AN UNINTERRUPTED COLD CHAIN AND OPTIMIZATION OF THE COMMODITY DISTRIBUTION CHAIN
- FISHING FLEET UPGRADE: SHIPBUILDING AND SHIP REPAIR
- PRACTICAL ISSUES OF AQUACULTURE FARMS OPERATION AND DEVELOPMENT
- SATURATION OF THE DOMESTIC MARKET WITH FISH PRODUCTS AND EXPORT DESTINATIONS EXPANSION
- PERSONNEL AND SCIENTIFIC SUPPORT OF THE INDUSTRY





## RUSSIAN SEAFOOD SHOW

**Russian Seafood Show** is a series of cooking master-classes which was organized within Seafood Expo Russia.

During three days best Russian brand-chefs hold 11 master-classes and shared with their colleagues secrets of cooking fish and seafood and original recepies. They told what kinds of fish and seafood are in high demand and available, how to chose the best raw materials, what pay attention to etc.



MORE ABOUT  
MASTER-CLASSES







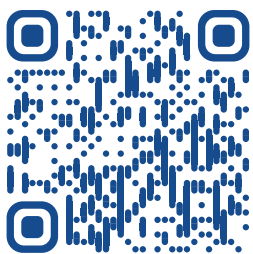
**29**

RETAIL CHAINS



**720+**

NEGOTIATIONS



MORE ABOUT  
RETAIL CENTER

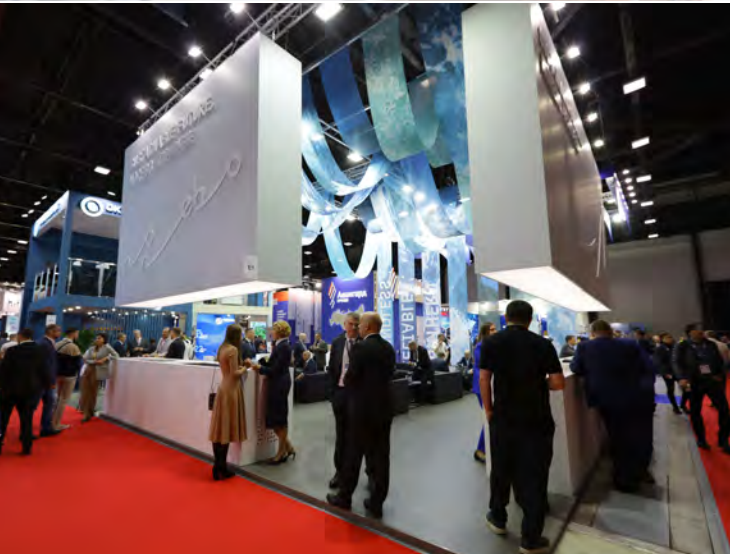
## RETAIL CENTER

**RETAIL CENTER IN SEAFOOD EXPO RUSSIA –** is the only negotiating platform for signing contracts between representatives of fishery industry and biggest federal, regional and foreign retail chains and internet platforms.

Main advantage of participating in the project is an opportunity quickly and successfully hold negotiations with purchasing managers. The meeting shedule is made by the organizers and includes negotiations between retailres and suppliers from all over the country.









# EXPO SOLUTIONS GROUP

BRANCH EXHIBITION OPERATOR

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