



IV GLOBAL FISHERY FORUM
& SEAFOOD EXPO RUSSIA

21-23
SEPTEMBER 2020
SAINT-PETERSBURG
EXPOFORUM EC



FEDERAL AGENCY
FOR FISHERIES

GLOBAL and **SEAFOOD**
FISHERY FORUM **EXPO RUSSIA**
FISHERY • AQUACULTURE • PROCESSING

ADVERTISING PACKAGE



BRANCH
EXHIBITION
OPERATOR

EXPO SOLUTIONS GROUP
+7 (499) 9224 417
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WWW.SEAFOODEXPORUSSIA.COM



Parameters:

100% AUDIENCE COVERAGE:

VISITORS AND EXHIBITORS

MORE THAN 10,000 PROFESSIONALS FROM 50 COUNTRIES

The advertising package is an integrated promotion of your company to allow you to increase brand awareness, to stand out amongst key competitors within the industry, to attract potential customers, and to announce products and services presented at your booth.

Advertising package includes:

- Color selection of the company name on lists of exhibitors in the electronic and printed versions of the catalogue
- Advertising page spread 2/1 in the catalogue
- Placement of the company's logo in the exhibition floorplan
- Placement of double-sided hanging banner (3×4 m) in the aisles of the exhibition pavilion
- Publication of two news written by the organizer based on materials of the exhibitor about the activities, products and services of the company
- Mention of the company in three press and post releases of the event, published on seafoodexporussia.com and the websites of the information partners
- To interview a company representative by prior agreement with the organizer on one of the days of the event (September 21, 22 or 23, 2020) if there is up-to-date newsbreak

COST OF ADVERTISING PACKAGE:

4,400 €

PR MANAGER:

ILINA ANNA

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