

# GLOBAL SEAFOOD FISHERY FORUM EXPO RUSSIA

FISHERY • AQUACULTURE • PROCESSING

## 27-29 SEPTEMBER'23

SAINT PETERSBURG, EXPOFORUM EC

# ADVERTISING MANUAL



BRANCH  
EXHIBITION  
OPERATOR

**EXPO SOLUTIONS GROUP**

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 SEAFOODEXPORUSSIA

**WWW.SEAFOODEXPORUSSIA.COM**



# ADVERTISING OPPORTUNITIES FOR EXHIBITORS OF SEAFOOD EXPO RUSSIA 2023

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## SEAFOOD EXPO RUSSIA – IS THE ONLY FISH AND SEAFOOD PROCESSING EXHIBITION IN RUSSIA

Annually more than 10 000 specialists visit the show. They are business owners, CEO's and top managers of fishery, trading, processing companies, ship owners, HoReCa representatives, trading houses and companies from other industry-related sector.

### ADVERTISING AT SEAFOOD EXPO RUSSIA YOU CAN:

- Attract more visitors to your stand
- Boost the reach of target audience
- Scale up brand awareness
- Stand out from the competitors

Please feel free to contact the marketing team

**Yana Frolova**

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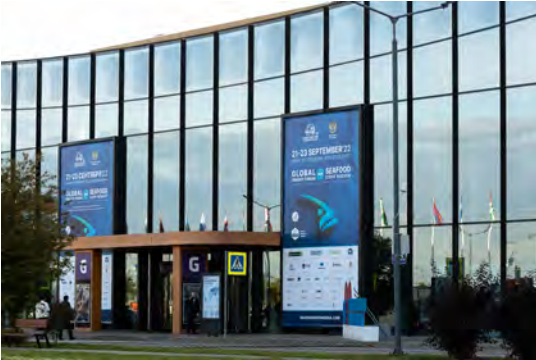
**+7 (499) 922-44-17**

**+7 (495) 215-06-75**



# ONSITE ADVERTISING OPPORTUNITIES

## OUTDOOR STRUCTURES

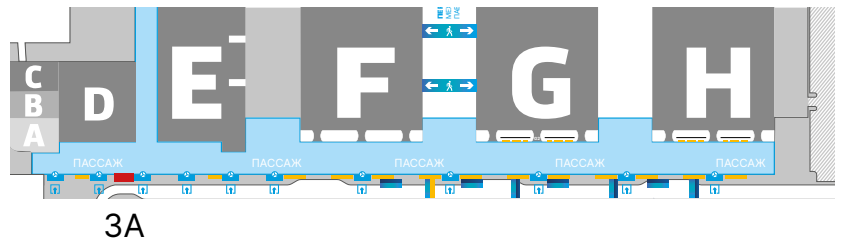
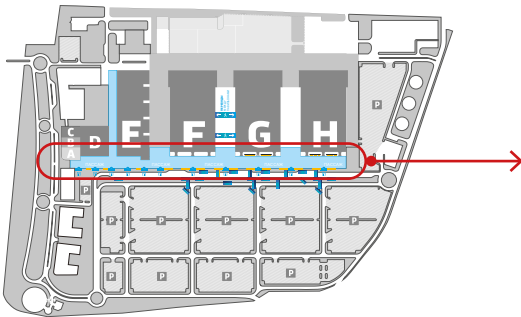


### OUTDOOR FACADE BANNER

Size 6x9 m

Banner 3A

3 200 €



### PARKING AREA LIGHTBOXES

A4 - side A

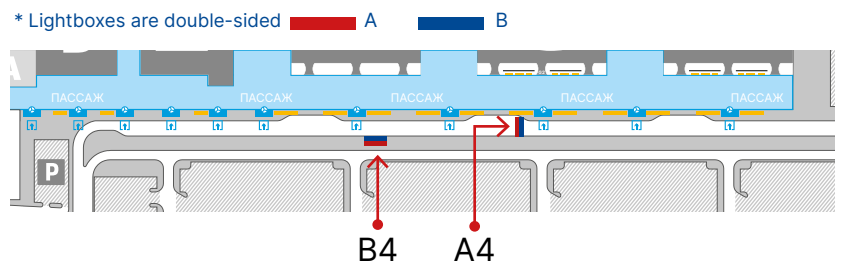
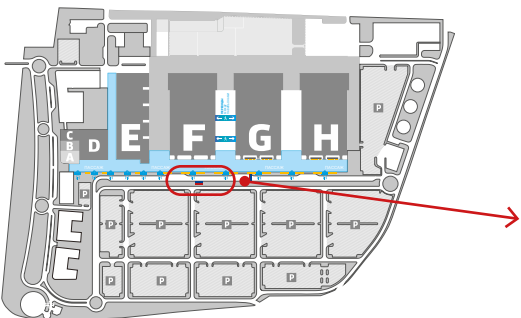
910 €

B4 - side A

910 €

B4 - side B

910 €





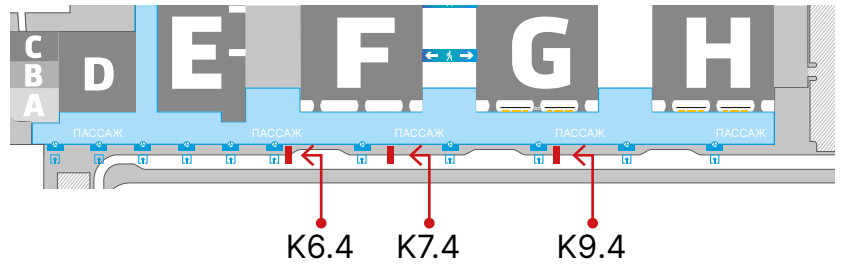
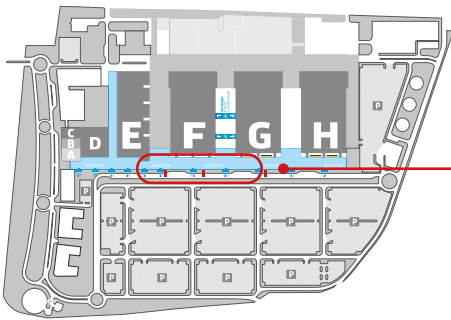


## ONSITE ADVERTISING OPPORTUNITIES OUTDOOR STRUCTURES



### ENTRANCE AREA LIGHTBOXES

K6.4	1 400 €
K7.4	1 400 €
K9.4	1 400 €

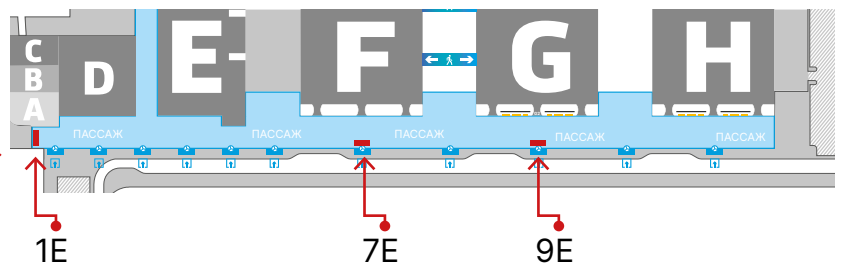
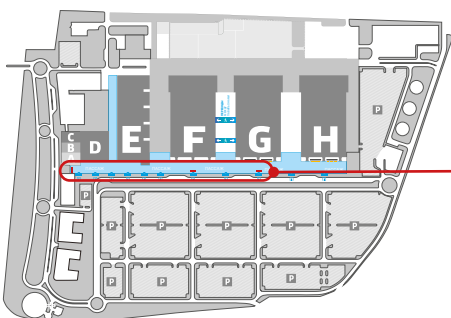


## ONSITE ADVERTISING OPPORTUNITIES — INDOOR STRUCTURES



### LED SCREENS

<b>1E:</b> video commercial in rotation (duration up to 30 seconds) screen size 5 120 x 1 920 px	1 200 €
<b>7E:</b> video commercial in rotation (duration up to 30 seconds) screen size 5 120 x 1 920 px	1 050 €
<b>9E:</b> video commercial in rotation (duration up to 30 seconds) screen size 5 120 x 1 920 px	1 050 €





## ONSITE ADVERTISING OPPORTUNITIES — INDOOR STRUCTURES



### FOUR-SIDED COLUMN WITH COMPARTMENT FOR ADVERTISING MATERIALS

2 200 €



### HANGING BANNERS IN THE AISLES

#### Павильон F

Double-sided hanging banner in the  
central aisle

4 650 €

Double-sided hanging banner in the  
aisles

2450 €

#### Павильон G

Double-sided hanging banner in the  
aisles

2450 €



# ONSITE ADVERTISING OPPORTUNITIES – INDOOR STRUCTURES

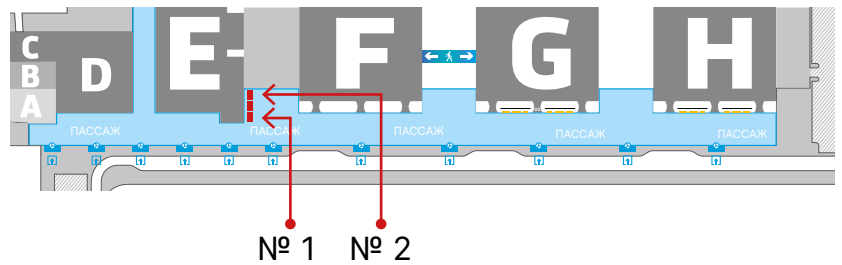
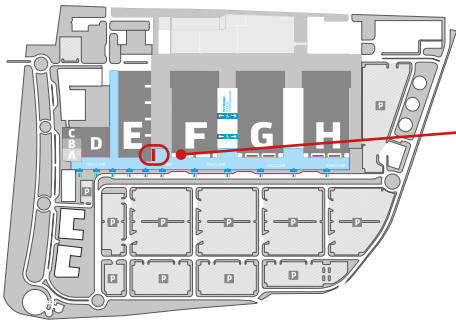


## SMALL PASSAGE LIGHTBOXES

Lightbox #1	750 €
Lightbox #2	750 €

№ 2

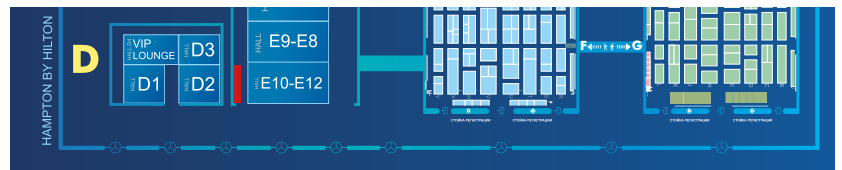
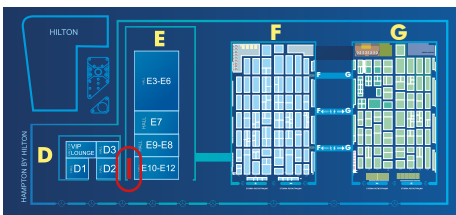
№ 1



## VIDEO COMMERCIAL, SCREEN IN SMALL PASSAGE

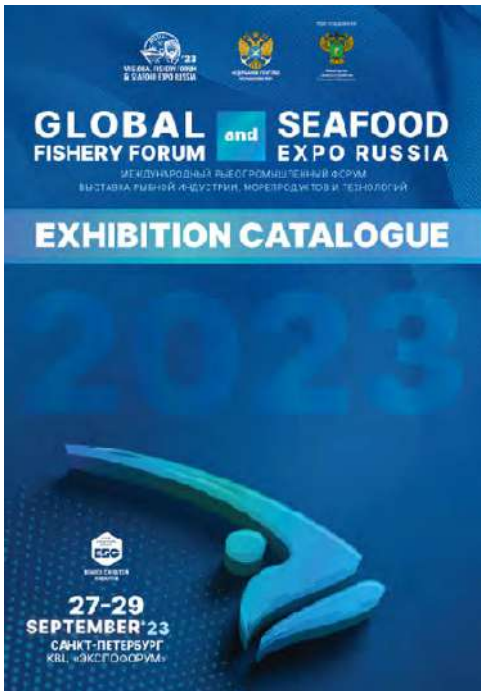
(in rotation, video up to 30 seconds)  
total amount of videos no more than 4

625 €





# EXHIBITION CATALOGUE ADVERTISING



Color selection in exhibitors' list in printed catalogue and exhibition website

950€

Logo on floor plan in printed catalogue and navigation signage

Advertising page (A4)

950€



Logo	Company Name	Address	Product Category	Booth No.
	ВЛАДРЕФРАНС, ООО, Россия, Владивосток	+74232302406, vladrefrans.ru	Жирки	G К9
	ВИМПРО-ПРОГРЕСС, ОАО, Россия, Санкт-Петербург	+78122715104, vimprom.ru	Судостроение и судоремонт	G E10
	ВИМПРО, Россия, Москва	+749512549387, vimprom.ru	Доп.ле	H Q3
	ВОЛНА, ООО, Россия, Рыбинск	+7811332-83-88	Объект подвозки	G F17
	ВОСТОКИНВЕСТ, ООО, Россия, Москва	+74232353412	Вылов и переработка	H Q6
	ВИМПРО, КХ, АО, Россия, Нижний Новгород	+78314334140, vimprom.ru	Судостроение и судоремонт	G E18
	ГАВАНИ, ООО, Россия, Вологодск	+7871-804-83-33	Аквакультура	G F17
	ГЕА РЕФИНИНГЕРИЯ РУС (GEA), ООО, Россия, Москва	+74957672020, gea-company.ru	Судостроение и судоремонт, Специализированное оборудование	G E8
	ГЕА, ООО, Россия, Мурманск	+7815 2459817	Вылов и переработка	G Q6
	ГИДРОСТРОЙ, АО, Россия, Курган	+74242456371, gidrostroy.com	Аквакультура, Вылов и переработка	G F3, H D12
	ГИТЕК РУ, ООО, Россия, Мурманск	+7813123040, gitek.ru	Судостроение и судоремонт	G E23
	ГЛАБРЬВОД, ФГУП, Россия, Москва	+74891538-88-02, glabryvod.ru	Доп.ле	H Q1
	ГЛАБРЬБРЕСТ, ООО, Россия, Москва	+74957753405	Объект подвозки	G H8
	ГЛАЗНИХОНА, Россия, Москва	+7495408448, glazhnikhona.ru	Судостроение и судоремонт, Специализированное оборудование	H F12







## EXTRA OPTIONS



### PROMOTER'S BADGE FOR DISTRIBUTING LEAFLETS OUTSIDE THE STAND

315 €



### PROMO PERSONEL/ STANDIST (per one working day- 8 hours)

180 €



### PHOTO SERVICES

Photo service during the exhibition days  
(from 2 hours)

Price on request





## EXTRA OPTIONS



### PRODUCTION OF CREATIVE LIFE-SIZE PUPPET

Price on request



### INTEGRATION IN ONE OF THE EXHIBITION PHOTOZONES

Price on request



### RENT AND BRANDING OF LIFE-SIZE PUPPET

Price on request



## EXTRA OPTIONS



### RENT OF FURNISHED MEETING ROOM FOR EXHIBITORS

3 hours	1 100 €
1 day	1 400 €
3 days	2 800 €

### RENT OF FURNISHED MEETING ROOM FOR NON-EXHIBITORS

3 hours	2 100 €
1 day	3 500 €
3 days	5 000 €