





## Russia – India Business Session





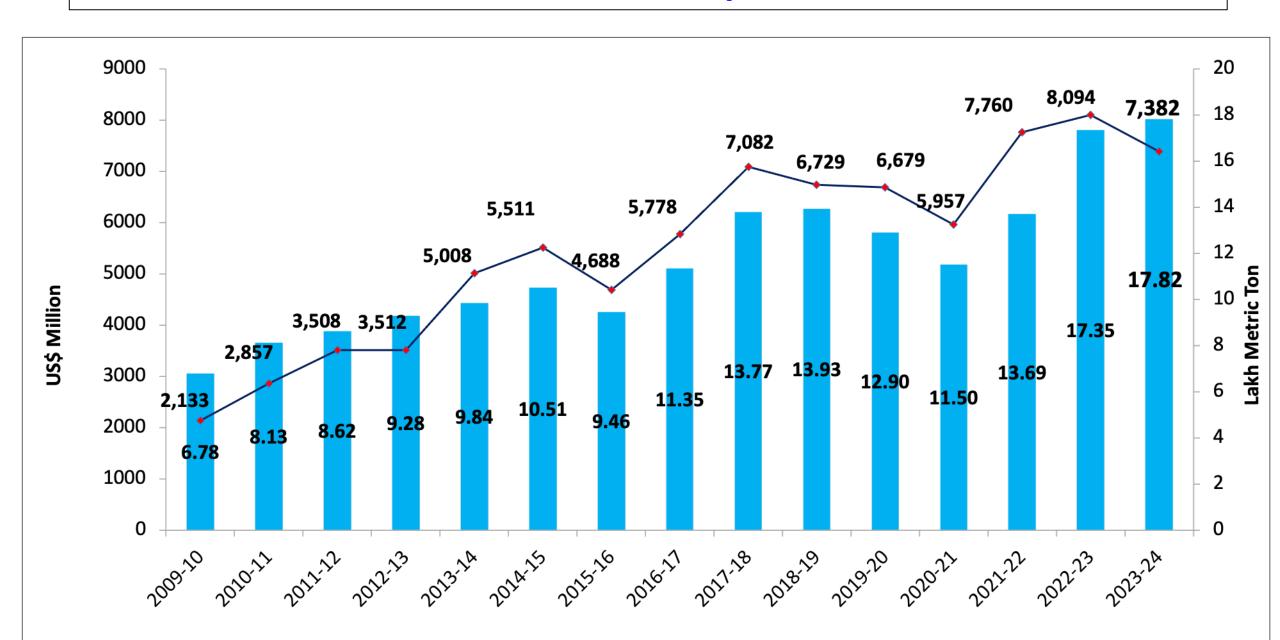
Dr. M. Karthikeyan,
Director,
Marine Products Export Development Authority

(MPEDA)

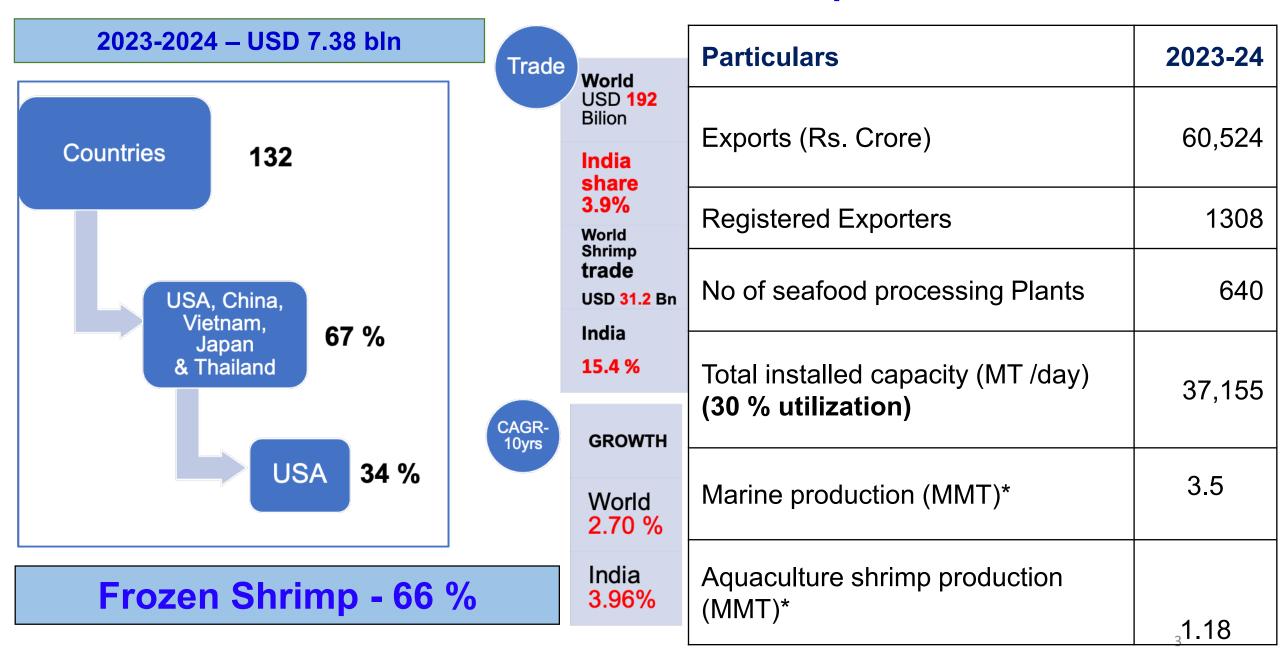
Department of Comme

**Department of Commerce Govt of India** 

### **India - Marine Products Export Performance**



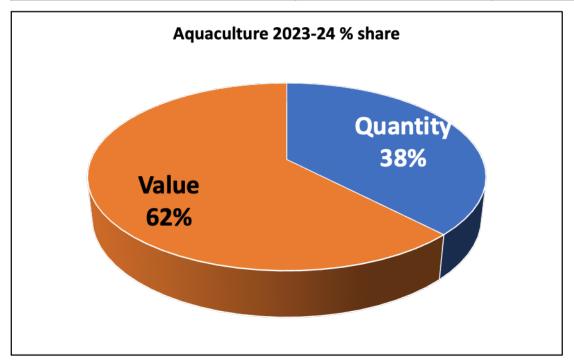
#### **Present status of Seafood Exports**

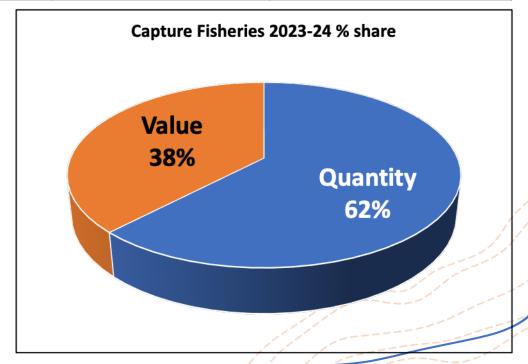


<sup>\*</sup> estimated

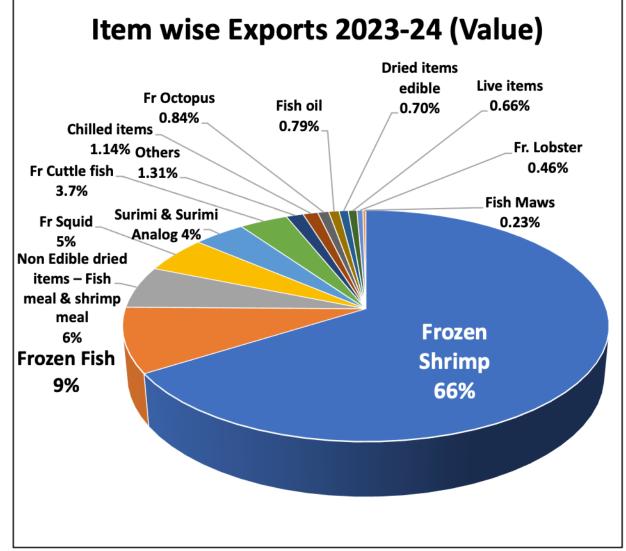
#### **Share of Aquaculture & Capture Fisheries sector for exports 2023-24**

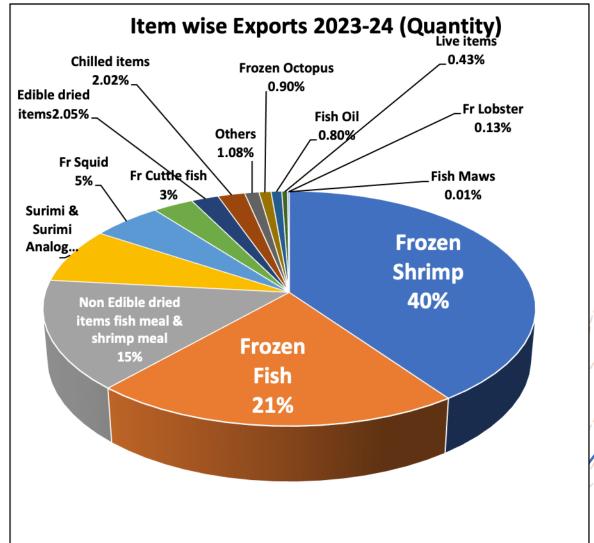
Export Data	Aquaculture (%)		Capture (%)			
Year	2022-23	2023-24	2022-23	2023-24		
Quantity	38%	38%	62%	62%		
Val in Rs	63%	62%	37%	38%		
Value in US \$	63%	62%	37%	38%		
US\$/KG	7.72	6.82	2.79	2.52		



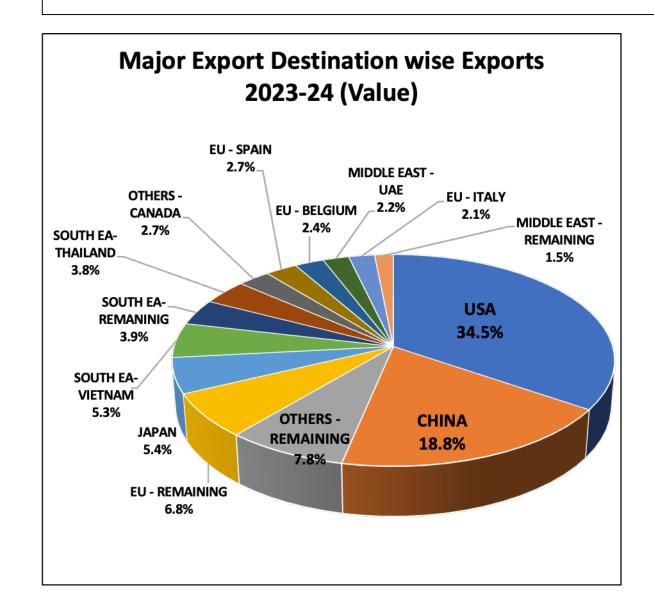


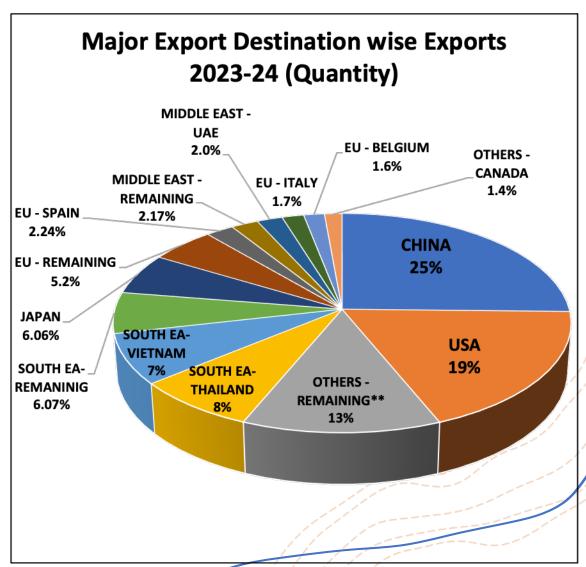
### **Item Wise Exports 2023-24**





### **Market Wise Exports 2023-24**





### Market potential of India in Russia

HS Code	Description	Import from world 2021 (USD MIn)	Import from India 2021 (USD MIn)	India's share (%)	Suppliers	•	Share %
030617	Frozen shrimps and prawns, even smoked, whether in shell or not, incl. shrimps and prawns in shell, cooked by steaming or by boiling in water (excluding cold-water shrimps and prawns)	383.13	117.52	00.07	1. Ecuador	128.52	
					2. India	118.35	
					3.Argentina	48.92	12.76
					4. Vietnam	30.49	7.95
	Frozen fish meat	82.36	13.28	16.13	1. Vietnam	35.82	43.49
030499					2. Faroe	17.81	21.62
					Islands		
					3. India	13.28	16.12
	Shrimps and prawns, prepared or preserved, not in airtight containers (excluding smoked)	10.37	1.19	11.51	1. Vietnam	2.81	27.09
					2. Belarus	2.63	25.36
					3. Ecuador	1.49	14.36
					5.India	1.19	11.47

### Market potential of India in Russia

HS Code	Description	Import from world 2021 (USD MIn)	Import from India 2021 (USD MIn)	India's share (%)	Major Suppliers	Impor t USD mIn	
	Shrimps and prawns, prepared or preserved, in airtight containers (excluding smoked)	18.87	1.09	5.79	1. Vietnam	12.44	
					2.Belarus 3.Indonesia	2.30 1.10	
					4.India	1.09	
	Preparations of a kind used in animal feeding (excl. dog or cat food put up for retail sale)	517.68	0.54	0.001	1.Norway	110.04	21.25
					2.France	71.89	13.88
					3.Germany	43.37	8.37
					33.India	0.54	0.10
	Frozen rock lobster and other sea				1. India	0.31	96.87
	crawfish "Palinurus spp.", "Panulirus spp." and "Jasus spp.",	0.32	0.31	0.96	2. Sri Lanka	0.01	3.13
10307431	Cuttle fish and squid, frozen, with or without shell	42.45	0.28	0.006	1.Peru	23.48	55.31
					2.China	16.35	38.51
					3. <u>Falkland</u>	1.13	2.66
					<u>Islands</u>		
					6.India	0.28	0.65

### Opportunity for India to Increase Seafood Exports to Russia

India- Russia has a significant opportunity to enhance seafood trade

India can leverage its competitive pricing and quality seafood products supply

Key points about this opportunity:

**Market demand:** Russia has good demand for the seafood products

**Price competitiveness:** India generally offers competitive prices for its seafood products, making it an attractive option for Russian buyers.

**Quality seafood:** India has a large and established seafood industry producing high-quality products meeting International Standards (quality verified across the value chain)

**Rupee-Rouble trade**: India is actively promoting trade settlements in rupees to facilitate exports to Russia, which can further incentivize trade.

### Potential areas of collaboration for enhancing seafood trade

- 1. 100 % Foreign Direct Investment Joint Venture with Russian Company with Indian Exporters.
- 2. India is having world class seafood processing plant facilities. And can support in value addition and re-export
- 3. Delegation of Russian seafood Importers to India and Indian Seafood Exporters to Russia





# **THANK YOU**